

A nighttime photograph of a city street with light trails from traffic. The street is flanked by modern, illuminated skyscrapers. The light trails are long and streaky, creating a sense of motion. The overall scene is dark, with the city lights providing the primary illumination.

WiB

Women in BIM Sponsorship Opportunities 2024

We are stronger together

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WIB supports the professional and personal development of women in BIM related roles to upskill, expand their knowledge and advance their careers.

About WIB.

Women in BIM (WIB) is a not-for-profit global community focused on ensuring we support the architecture, engineering and construction (AEC) industry and our Members in the application of Building Information Modelling (BIM) and Digital Engineering. We believe that growing a diverse industry to support the future digital skills requirements will help to sustain growth and enable a more intelligent and diverse industry.

We aim to encourage women in BIM and digital-related roles to have a strong voice. Bringing together women in our industry supports the need to bridge digital skills shortages around the world in digital construction capabilities and deliverables. There is a pressing need to not only retain women in the AEC industry, but also to create new roles and opportunities. We encourage all our Members to strive to be the best, advancing their positions and transition into senior roles.

We support our community through three key workstreams:

1. Attract and Encourage

We wish to attract women into digitally related careers by showcasing role models and maintaining a support mechanism across our network. We aim to endorse the digital construction sector as a sector of choice to ensure more young women are entering these careers or pivoting into digitally related roles in their organisation.

2. Promote and Support

Supporting one another is crucial as we strive to develop a more inclusive industry. Our network of Members is in place to support, share and encourage each other to grow their skills and take advantage of new opportunities across the world. This enables them to grow and be promoted as prominent leaders to our industry.

3. Advance and Retain

Research shows women are leaving careers in the construction industry or moving to other sectors. WIB wish to celebrate women in digital roles and provide opportunities for further advancement to showcase them as role models. This will help to increase the representation of women in senior construction roles and leadership positions.

An aerial night view of a city, featuring a prominent glass skyscraper with a distinctive flat, illuminated top. The building's facade is a grid of glass panels, reflecting the city lights. The surrounding urban landscape is filled with other buildings, some with lit windows, and a street with cars is visible below. The overall scene is bathed in a cool blue light, with the skyscraper's top glowing in a brighter blue. A semi-transparent teal vertical bar is on the left side of the image, containing white text.

WIB is the only
Membership organisation
created to educate,
connect and empower
women in BIM-related
roles across the AEC
industry.



What it means to be a WIB Sponsor.

WIB is a global network of professionals working within the digital built environment. Our work supports the professional and personal development of women in BIM and digital-related roles to upskill, expand their knowledge and advance their careers.

Sponsorship of WIB allows us to offer this valuable support to our Members, increasing the skill base of the AEC industry in the application of digital construction processes and closing the skills-gap across the industry as a whole.

Digital is impacting everything we do, from the homes we live in to the places we work, assets are becoming more sophisticated and so are our clients. It is crucial we support and nurture more women into this space.

Your business and your brand will be associated with industry experts and rising stars alike. Being a WIB Sponsor places your brand at the very head of digital change, a process that is driving the digitalisation of construction and infrastructure projects world-wide. Your support will enable us to continue our work in future-proofing the education of many talented women who have the ambition and the energy to build a better tomorrow, today.

There are several sponsorship packages available from **Corporate Sponsorship** to the **Gold, Silver** and **Bronze** packages, as well as supporting our WIB Mentor Programme, or becoming involved in our popular podcast series.

Partnering with WIB in this way demonstrates your commitment as a business to supporting the AEC industry and leading the way in the progression of shaping our future industry leaders.



With over 3,000 Members and 102 regional leads across 52 countries, we have seen enormous growth in recent activities, reinforcing how important our community is and how essential our people are in driving change for diversity and inclusion across the AEC industry.

Corporate Sponsorship.

Our exclusive Corporate Sponsor can enjoy global exposure with opportunities to work with WIB Members across multiple regions. This outstanding partnership package brings with it significant brand benefits – we are only seeking up to three organisations to sponsor WIB at this level.

- Your branding on womeninbim.org as a Corporate Sponsor
- Your company profile and logo on womeninbim.org
- Inclusion of your logo and branding on all WIB Marketing and communications
- Three educational blog posts provided by sponsor, hosted on the WIB website and promoted via social media
- Invitation to be a VIP guest on one WIB podcast
- Dedicated email to announce your sponsorship with WIB
- Social Media announcement of your sponsorship with WIB
- Dedicated email to the WIB database every quarter
- Attendance to quarterly WIB Core Team Meetings
- One dedicated speaking slot at WIB networking events
- Opportunity to host your own events for WIB Members in conjunction with our global executive
- Sponsorship at a WIB corporate events across our community globally
- Recruitment opportunities where WIB will promote and support recruitment to your organisation, highlighting your company as a digital leader and opportunities for recruitment.
- Connectivity to global BIM groups and organisations who support diversity and inclusion at the heart of what they do
- One exclusive position as a mentor or mentee in our WIB Mentor Scheme

Corporate Sponsor

\$10,000 (USD)*

* Conversion rates available on request

Boost your brand visibility
across the WIB community
and build new relationships
with industry leaders.



Gold Sponsorship.

Gold sponsorship packages are available to organisations across the UK/Europe, Asia-Pacific and the United States. These three regions are our most active, and if you are in regions outside of these listed, we still welcome your support. Being a Gold Sponsor allows you to highlight your commitment to Women in BIM as an organization in your region, as well as the need to support and celebrate diversity in the digital construction landscape.

This level of sponsorship is for up to five organisations and brings with it significant brand benefits.

- Your branding on womeninbim.org as a Gold Sponsor
- Your company profile and logo on womeninbim.org
- Your company branding on all WIB Member newsletters as a Gold Sponsor
- Social Media announcement of your sponsorship with WIB
- One dedicated email to our database per quarter
- Dedicated speaking slot at two WIB networking events identified as appropriate throughout the year
- Opportunity to host your own events for WIB Members in your region
- Recruitment opportunities where WIB will source potential Members suitable for roles specific to your organisation
- Opportunity to be involved in one major WIB project annually

Gold Sponsor	
UK / Europe	5,000 GBP
Asia-Pacific	9,500 AUD
USA	6,500 USD

Silver Sponsorship.

Silver sponsorship packages are available to organisations across the UK/Europe, Asia-Pacific and the United States. These three regions are our most active, and if you are in regions outside of these listed, we still welcome your support. Being a Silver Sponsor allows you to highlight your commitment to Women in BIM as an organization in your region, as well as the need to support and celebrate diversity in the digital construction landscape.

This level of sponsorship is available for eight organisations and brings with it significant brand benefits.

- Your company profile and logo on womeninbim.org
- Your company branding on all WIB Member newsletters as a Silver Sponsor
- Social Media announcement of your sponsorship with WIB
- One dedicated email to our database
- Dedicated speaking slot at one WIB networking event identified as appropriate throughout the year
- Exposure to other BIM communities globally as well as event partners to support WIB across the region you sponsor

Silver Sponsor	
UK / Europe	3,500 GBP
Asia-Pacific	6,500 AUD
USA	4,500 USD

Bronze Sponsorship.

Bronze sponsorship packages are available to organisations across the UK/Europe, Asia-Pacific and the United States. These three regions are our most active, and if you are in regions outside of these listed, we still welcome your support. Being a Bronze Sponsor allows you to highlight your commitment to Women in BIM as an organization in your region, as well as the need to support and celebrate diversity in the digital construction landscape.

This level of sponsorship is available for ten organisations and brings with it significant brand benefits.

- Your company profile and logo on womeninbim.org
- Your company branding on all WIB Member newsletters as a Bronze Sponsor
- Social Media announcement of your sponsorship with WIB
- Exposure to other BIM communities globally as well as event partners to support WIB across the region you sponsor

Bronze Sponsor	
UK / Europe	1,500 GBP
Asia-Pacific	2,500 AUD
USA	2,000 USD



Your sponsorship allows us to offer valuable support to our Members, increasing the skill base of the AEC industry in the application of digital construction processes and closing the skills-gap across the industry as a whole.

Mentor Scheme Sponsorship.

The WIB Mentor scheme is one of our most successful projects to date, with an increase in numbers and support each year as we grow. In our fourth successful year of this scheme, we have already seen large numbers in terms of application globally with women applying as Mentors and Mentees all over the world.

We are seeking a sponsor who shares our core values: an organisation which places diversity, inclusion and digital empowerment at the heart of what it does.

This outstanding partnership package brings with it significant brand benefits and is only available to one organisation.

- Promotion of your company across our Mentor Scheme for 12 months
- Your company branding on all WIB Mentor Scheme communications to our Members and the industry globally
- One dedicated email to announce your sponsorship with WIB
- Social Media announcement of your sponsorship with WIB
- A dedicated individual in your organisation supporting our scheme alongside our WIB Core Team Members
- The opportunity to host and brand an unmatched applicant activity (UMA) throughout the year
- Two representatives from your organisation secured as one mentor and one mentee
- A dedicated speaking slot at any of our global events discussing the Mentor Scheme and promoting your organisation to our Members

	Mentor Scheme Sponsor
UK / Europe	2,500 GBP
Asia-Pacific	4,500 AUD
USA	3,000 USD

WIB Podcast Sponsorship.

WIB continues to strive and lead the construction industry in providing thought leadership to our community and the industry as a whole. We are seeking a dedicated organisation to help WIB create and maintain our podcasts where we host regular sessions throughout the year discussing digital construction and BIM with industry leaders all over the world.

As an exclusive WIB Podcast Sponsor, your organisation will help WIB to raise awareness and grow knowledge to those seeking out support, learning and knowledge in their work. This outstanding partnership package brings with it significant brand benefits and is only available to one organisation.

- Your company profile and logo on womeninbim.org
- Your company profile and logo on our podcast channel
- Your company branding on all WIB Member newsletters as a Podcast Sponsor
- Your company branding on all WIB Member podcast emails
- Invitation to be a VIP guest on one WIB podcast

Podcast Sponsor	
UK / Europe	1,500 GBP
Asia-Pacific	2,500 AUD
USA	2,000 USD

Event Sponsorship.


WIB host events globally throughout the year. For 2024, we will be hosting a combination of both virtual and in-person live events.

As an industry group we strive to educate, support and nurture talent across our sector, and have representatives at both regional and national level in over 30 countries across the world.

As an Event Sponsor to WIB we look to organisations to support us in the following ways, and we are seeking sponsors for single or multiple events throughout 2024:

- Your company profile and logo on the event listing on womeninbim.org
- Your company profile and logo on all of the event literature and promotion via Social Media
- Your company branding on all WIB emails related to the event
- For an in-person live event, host this in your office/organisation or provide a physical location within your region appropriate to the WIB community
- For an online event, join us in hosting via WIB event platforms
- Provide funding for food & drinks at the event
- Provide a speaker/panellist for the event
- Promote and support attendance rates to your event by communication to all the stakeholders via email and Social Media

Event Sponsor	
UK / Europe	1,000 GBP
Asia-Pacific	2,000 AUD
USA	1,250 USD

The image shows a close-up, low-angle view of a modern building's exterior. The facade is composed of a grid of windows and panels, with a prominent teal-colored overlay on the left side. The text is positioned within this teal area. The building's structure is made of dark metal frames, and the windows reflect the sky and surrounding environment. The overall aesthetic is clean, modern, and professional.

Become a WIB sponsor
and we will communicate
your shared values of
diversity and equality for
an inclusive digital build
environment.

Contact.

If you would like to be involved with Women in BIM as a sponsor, please contact us:

info@womeninbim.org

